

## **Executive Summary**

StudentsGlobe will be an online provider of high-value transitional services for thousands of international students coming to the US every year. Upon launch in Fall 2009, StudentsGlobe will be cash flow positive in two years and by year four will generate \$5 million in revenue and almost \$1 million in EBITDA.

### **Comprehensive Services That Students Need**

Market research indicates that the services incoming students needs most are: international cell phones, immediately usable US credit cards, bank accounts, comprehensive travel and health insurance as well as reduced air fares and ground transportation. StudentsGlobe will provide all these and local online networking content for user subscription fee of \$20. The primary sources of revenue will be commissions from StudentsGlobe preferred vendors.

### **A Large and Growing Global Market**

The total number of international students coming to USA is above 600,000 and is projected to grow at the rate of 3% annually. At its inception, StudentsGlobe will target the Indian market which produces more than 133,000 students to the US for undergraduate and graduate education. Mumbai, Ahmadabad, Delhi and Bangalore will be opened in the first year. In the 3<sup>rd</sup> year StudentsGlobe will expand to China, Korea and Japan after successful implementation in India. These countries together represent 45% of the total international student market.

### **Financial Opportunity**

StudentsGlobe turns into positive cash flow by 3<sup>rd</sup> year and breaks even with 11,060 student clients. StudentsGlobe is seeking \$300,000 initial capital for the development of the infrastructure and strategic partners in India and the US. Investors will have the opportunity to earn up to a 39% stake in StudentsGlobe and be part of the growing global venture.

### **Management Team**

StudentsGlobe's management team has appropriate experience to successfully launch and implement this business. The CEO, Rohit Phadtare, has started and managed companies in manufacturing and construction. Dhaval Desai, the Chief Marketing Officer, holds an M.S in Marketing Management and a Bachelor in Accounting & Auditing with experience in sales and marketing in banking. Saurabh Nanadwani, Chief Information Officer, has a Bachelor's degree in Information Technology and experience in Internet architecture, database design, J2ee, SQL server and EJB.

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A comprehensive Business Plan and Financials are available upon request