Job Description  - Marketing Department

PACE UNIVERSITY, Lubin School of Business, invites applications for a tenure-track Assistant/Associate Professor of Marketing to teach undergraduate and graduate courses, preferably beginning in Fall 2016. Interest in one or more of the following areas is preferred: predictive modeling, marketing analytics, customer intelligence, social media marketing, digital/database marketing, marketing opportunity analysis, and marketing research. Candidates should have an interest in the multi-disciplinary nature of analytics and be willing to work with other faculty in the Lubin School of Business to integrate analytics across the curriculum. Candidate must have the ability to raise the quantitative skill levels of both undergraduate and graduate students.

Additional activities associated with this position may include:

- Work with faculty to determine needs for increased quantitative competency
- Create a set of tutorials for building student math/statistics competency with pre and post tests for faculty to administer prior to certain courses
- Work with the Director of Continuous Improvement to create assessments of student competencies in both undergraduate and graduate programs.
- Develop modules that could be used for coverage of specific topics in multiple classes

Prior industry experience, particularly in the area of analytics, data science and/or marketing is highly desirable. A Ph.D. in Marketing or closely related field is required.

Preference will be given to candidates with a record of scholarly research publication and strong evidence of teaching skills. This position calls for teaching at the undergraduate and graduate level and may require teaching on multiple campuses. Teaching, research and service are key elements to faculty evaluation.

Pace University is a comprehensive institution with campuses in New York City and Westchester County. The Lubin School of Business has dual AACSB accreditation, and offers various programs leading to undergraduate, graduate and doctoral degrees.

To apply, email a letter of intent, curriculum vitae, three reference letters, and evidence of research activity and teaching effectiveness to Dr. Ipshita Ray, Graduate Program Chair, Department of Marketing, PaceMarketingSearch@pace.edu. Search will close May 1, 2016.

Pace University

Pace University was founded in 1906. The Lubin School of Business provides a unique balance between theory and practice in preparing students for success in a global business environment.

The Lubin School has dual AACSB accreditation for business and accounting and offers graduate and undergraduate programs in New York City and adjacent Westchester County. The downtown New York City campus is right in the heart of Wall Street and the financial district. In Westchester, we offer undergraduate and graduate programs at our Pleasantville campus; a rural setting.
Pace University is an Equal Opportunity, Affirmative Action employer. Minorities, women, veterans and individuals with disabilities are encouraged to apply.